



We are celebrating 60 years of toy making

In 1964, manufacturing company HP Plast A/S was established in Skanderborg, Denmark. At the time, HP Plast supplied toys to Scandinavia and Europe.

In 1976, production moved a little further north to Hobro, where a new and larger factory was built to an initial size of 2,500 m². In 1999, the company changed its name to dantoy a/s.

dantoy is a private, family-owned business. We design and make quality plastic toys using the latest technology and materials.

Today dantoy is one of the largest toy manufacturers in Scandinavia and the factory site covers 16,000 m² (172,000 square feet) with a 24-hour production process. dantoy exports 75 % of its total turnover to 50 countries around the world and employs 50 employees and we also have affiliated colleagues who assemble our products at home or in various sheltered workshops.

We experience a high level of reciprocal job satisfaction through these diverse partnerships.

dantoy is still located in Hobro, close to Aarhus, the second largest city of Denmark and an important traffic hub and shipping port.

For dantoy, sustainability is not a trend or a new phenomenon. On the contrary, it has always been part of our DNA, which means that our journey towards less environmentally damaging production methods is part of our history and evolution.

We were one of the first toy companies to be globally certified with the ISO 14001 and 9001 standards. In 2010, we were the first toy manufacturer in the world to receive the Nordic Swan Ecolabel because we wanted to focus on providing chemical-free play for children.

Mission

We want to support children's development in their own universe.
Bringing joy, skills and imagination to children and families through *dantoy play*– play that is sensory, uninhibited,
natural and long lasting.

The dantoy play experience:

play that is sensory, uninhibited, natural and long-lasting.

Vision

We want to be the world's leading sustainable toy manufacturer within the materials and categories we work with.

We want to build the dantoy brand so that it addresses everything in the child's everyday world.

Awards and certificates



























dantoy goals

- · To develop products that support learning and development, made of sustainable materials and sustainable packaging.
- To use raw materials that comply with the requirements of the Nordic Swan Ecolabel.
- · To incorporate sustainability into our products right from the product development phase - we design to recycle.
- · To ensure production sustainability by recycling production waste and through quality assurance.
- · To ensure production, material testing, efficient transport and security of supply through effective planning and logistics.

2010

2002

ISO 9001

Certified

Nordic Swan

Ecolabel Certified

- · To develop educational toys where quality is ensured through the choice of raw materials, production and assembly process.
- · To minimise chemical discharge and thus preserve the drinking water supply by setting demands for the quality of our raw materials.
- To minimise waste through effective planning and by filling up boxes and truck loads with less air when transporting parts for assembly.
- To network with partners in areas such as development, waste management, maintenance and sharing knowledge.

2022

Launch of our first dinnerware and our

first product in a completely new product category Recycled material is GRS certified

dantoy evolution

1999

1997

ISO 14001

Certified

The company

to dantoy a/s

name changes

2018 Launch of a line of bio-plastic toys

2013 Supports Operation Clean Sweep

2020 Launch of Green Bean, a line of recycled toys

Goals

Launch of Take Back concept and Blue Marine Toys, 2019 a line made of Accedes to the used maritime gear UN Sustainable Development

2021

2023 Launch of CO² product model (LCA). LCA is a method for assessing which potential environmental impack and resource consumption are linked to a product or service

UN17 SDG goals

1964

Founding of HP Plast A/S

1992

ISO 9002

Certified

dantoy complies with the UN's 17 Sustainable Development Goals. As well as working with specific UN 17 goals, dantoy also supports multiple goals in other areas. These include making donations, buying green energy and imposing environmental

requirements on our suppliers by asking them to comply with the Nordic Swan Ecolabel's standards.

In 2023 - 2024, dantoy is focusing on the following 5 UN17 goals

 Responsible consumption & production

- · Partnerships for the goals
- · Climate action

in particular:

- · Life below water
- · Decent work & economic growth







4714

Green Garden planting set









Gift box: L:29 H:19.5 W:11.5 cm



Green Garden mini greenhouse set

With self-mounting stickers

























Green Garden planting set











Net pack: L:22.5 H:19 W:17.5 cm





Green Garden Planting School













their senses. Green Garden develops sets encourage children to have fun making sowing seeds, planting, digging and







Green Garden fruit and vegetables









Net pack: L:15 H:10 W:12 cm



4718

Green Garden fruit basket







Green Garden basket set











Product: L: 19.5 H:19 W:14.5 cm (when basket handle is in upright position)



Green Garden grocery basket set

















4765

Green Garden hotdog set











4752

Green Garden breakfast platter







Net pack: L:27.5 H:7 W:14.5 cm





4730

Green Garden cutlery set

















4713 Green Garden grill set









Package: L:30 H:9.5 W:25 cm









Blue Marine Toys boat set











Package: L:15.5 H:12.5 W:9.5 cm



Blue Marine Toys boat and sand set













Net pack: L:33 H:22 W:19 cm





New colour in set



Blue Marine Toys bucket set With reusable net-backpack











Net pack: L:22.5 H:24 W:21.5 cm

Blue Marine Toys

this range is all about the sea. Toys made from fishing gear, in beautiful subtle shades. Sand, sea, and coral are the inspiration behind the colours of the Blue Marine Toys.

This product range is made of plastic from nets, trawls and ropes from the fishing and maritime industry.







Product: L:42 cm

Blue Marine Toys sand drill Assorted colours







Extruding plastic into Green Plastic pellets (granulate)













2662
Green Bean ATV - plastic wheels
Colours may vary widely from the picture

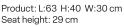








19



Green Bean

We're all for re-thinking, renewing and recycling something we already have. We reduce our impact on the climate by using our own internal excess residual materials from our production. The unique, sustainable toys are, therefore, 100% recycled. The colours of the toys are generated from the mixed plastic waste available at that time, making Green Bean a limited-edition range that will always be unique. The shades of colour vary from set to set.





Green Bean coffee set















2681

Green Bean dinner set Colours may vary widely from the picture











Net pack: L:18.5 H:13 W:16 cm



Green Bean pot, sieve and pan set Colours may vary widely from the picture













Net pack: L:29 H:10 W:17 cm



Green Bean watering can 1.5 L Colours may vary widely from the picture







Product: L:27.5 H:21 W:11.5 cm



2635

Green Bean bucket with lip 2.5 L Colours may vary widely from the picture







Product: L:22.5 H:16 W:21.5 cm



2651

Green Bean shovel and rake Colours may vary widely from the picture









Product: L:42-50 cm



Green Bean bucket set
Colours may vary widely from the picture













Remember, Green Beans colours uniquely change for every production











6201 tiny Biobased dinner gift set



tiny Biobased dinner gift set



6202 tiny Biobased dinner gift set



6203 tiny Biobased dinner gift set

tiny

Our tiny range contains both a series of sustainable, bio-based tableware and a large variety of toys, for the most part made from sugarcane residuals and designed for the youngest family members.

Our tableware has been purposely designed to be round and easy to handle. The simple shapes make it easy to clean while the carefully chosen soft and earthy colours fit well into most home interiors. Our tiny toys are safe and designed to give children hours of play and early learning skills, while strengthening their coordination,



tiny Biobased dinner gift set













Bowl: Dia:11 H:4.5 cm Sippy cup: Dia:7 H:10 cm Cutlery: L:16 cm Plate: Dia:18 H:2.5 cm

Gift box: L:30 H:7 W: 23.5 cm







































Assorted shapes



6014

tiny BIO teether rings

Hard plastic Assorted shapes



6015

tiny BIO teether rings

Hard plastic Assorted shapes











Product: L:8.5 - 10.5 cm Package: L:24.5 cm



6036

tiny BIO funCars - plastic wheels













Product: L:9 H:5 W:5 cm Package: L:14 H:18.5 W:5 cm



6040

tiny BIO pounding bench











Gift box: L:34.5 H:17.5 W:19 cm



6016

tiny BIO activity chain

Hard plastic Assorted shapes



6017

tiny BIO activity chain

Hard plastic Assorted shapes













Product, assembled: L:32 - 35 cm

Package: L:20.5 cm



6045

tiny BIO shape sorter













Gift box: L:19 H:17.5 W:17 cm







tiny BIO lunch set



6970

tiny BIO sand set















6972

tiny BIO funCars set











Product: L:9 H:5 W:5 cm





















For My Little Princess coffee and cupcake set







Display box: L:29 H:19.5 W:11.5 cm







5565

For My Little Princess lunch set









Display box: L:29 H:19.5 W:11.5 cm



Thorbjorn have been combined.
Fairy tales and imagination go hand-in-hand.
The colours in this range support the child's imagination and span soft and vivid pinks, lavenders and turquoise blues.

Children can immerse themselves in building sand castles and sailing small sailboats or serving magical desserts and having tea parties. Whatever their hearts desire.













4455

For My Little Princess bake and serve set













4465

For My Little Princess breakfast set









Gift box: L:37 H:27 W:10 cm



4318

For My Little Princess picnic dinner set











Net pack: L:20 H:9 W:14.5 cm



For My Little Princess breakfast set on tray



















For My Little Princess coffee set











4397

For My Little Princess dinner set









Net pack: L:18.5 H:13 W:16 cm



4398

For My Little Princess tea set













For My Little Princess baking set









Net pack: L:14.5 H:23.5 W:12.5 cm



5540

For My Little Princess coffee and cupcake set





















Product: L:60 H:37 W:39 cm Seat height: 26 cm





Classic funcars car wash









Package: L:35 H:17 W:28 cm



Classic funcars police station











Package: L:35 H:17 W:28 cm



7520

Classic funcars auto service









Package: L:35 H:17 W:28 cm



7552

Classic funcars mix on display card











Product: L:9 -13 cm Package: L:15.5 W:12



7505

Classic funcars in display









Product: L:9 -13 cm Display box: L:25.5 H:13 W:28 cm



back to our roots, celebrating bright red, to young children.



1630 Classic sand and water wheel





Product: L:16 H:30 W:15 cm



1635 Classic sand and water wheel with truck set













1640

Classic sand and water wheel





Product: L:22 H:44.5 W:20.5 cm



1645

Classic sand and water wheel with bucket set









Net pack: L:22 H:57 W:22.5 cm



Classic sand and water wheel





Product: L:16 H:27 W:14 cm





Pastels

We are introducing new sets in trendy light pastel colours. Each set is made from recycled, sustainable raw materials.



2735

Pastel bucket with lip 2.5 L - rec.







L:22.5 H:16 W:21.5 cm



2700

Pastel water pump - rec.







L:14.5 H:29.5 W:6 cm



2754

Pastel shovel - rec.









L:55 cm



2740

Pastel boat & bucket set - rec.





L:xx H:xx W:xx cm







dantoy pastels

The recycled High Density Polyethylene (rHDPE) material is collected in a closed loop where it is washed and ground.

We have full access to the data sheets for this light-coloured material. dantoy complies with the UN's 17 Sustainable Development Goals and continues to expand the use of more climate-friendly resources in our toys.



5417

Classic play cups











Product stacked: H:51 cm Net pack: H:10 Dia:10 cm



6915

Classic disco flyer pro





Product: H:3 Dia:25 cm



6723

Classic junior stilts









Product: H: 12.5 cm Net pack: H:19 Dia: 14 cm

6923

Classic junior stilts













Classic bobsledge with brakes - steerable Unassembled, instructions are included Assorted colours - red, blue, black





Product: L:95 H:24 W:43 cm Packing: L:84 H:20 W:43 cm

6771

Same model as 6770 in red

6772

Same model as 6770 in blue

6773

Same model as 6770 in black

6765

Classic bobsledge de luxe with brakes

Unassembled, instructions are included Assorted colours - red, blue, black





Product: L:84.5 H:20 W:44.5 cm

6752

Classic bobsledge without brakes

Assorted colours - red, blue, black





Product: L:79 H:15 W:41 cm

6755

Classic bobsledge with brakes

Unassembled, instructions are included Assorted colours - red, blue, black





Product: L:79 H:15 W:41 cm







Bio-based · Recyclable

Renewable raw material

100 % recycle



5641

BIO coffee set













Gift box: L:34.5 H:17.5 W:19 cm



5606

BIO tea set











Bio-based

residuals and is of the same quality as dantoy BIO range are designed in subtle



BIO baking set













Gift box: L:34.5 H:17.5 W:19 cm





BIO burger set

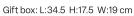














5604

BIO dinner set











5601

BIO kitchen set











Gift box: L:34.5 H:17.5 W:19 cm Gift box: L:34.5 H:17.5 W:19 cm





BIO ice cream set















6974

BIO cupcake and ice cream set















6954

BIO coffee and dinner set















BIO baking set























BIO truck

Product: L:29.5 H:17 W:15 cm Gift box: L:34.5 H:17.5 W:19 cm

5660

BIO tuff tuff boat

Product: L:34 H:18 W:18 cm

BIO truck











6937

BIO trucks













5630

5631

BIO tractor









Product: L:30 H:15 W:16.5 cm Gift box: L:34.5 H:17.5 W:19 cm

6938

BIO tractors















BIO funcars set











Product: L:9-13 cm Gift box: L:34.5 H:17.5 W:19 cm





5651

BIO garage











Package: L:35 H:16.5 W:28 cm



BIO vehicles



5627

BIO construction vehicle set

Product: L:16-17 cm Gift box: L:34.5 H:17.5 W:19 cm





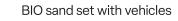
































BIO sand and water set





Gift box L:34.5 H:17.5 W:19 cm



BIO sand and garden set





Giftbox: L:34.5 H:17.5 W:19 cm











5611

BIO planting set









Gift box: L:34.5 H:17.5 W:19 cm









Old toys become new toys

The environment and responsibility are a core part of who we are and that's why we also want to take responsibility for our products when they are no longer usable. That's why we're now collecting used dantoy toys, ensuring they become part of the process of turning old toys into new ones.

We have started collecting our old toys from Danish recycling sites and we're working together with various childcare institutions in Denmark. We have called this recycling project Take Back and we aim to expand it to the rest of Scandinavia.

Our vision of establishing partnerships with recycling sites and childcare institutions is to collect and recycle our plastic material in most of the world.

The concept also helps us turn our attention to the environment in childcare institutions which gets educational and fun learning material as inspiration to teach children about the importance of recycling.



Important symbols of quality



Blue Marine Toys are made from maritime gear e.g. nets, trawls and ropes from the fishing industry.



Made from 100% recycled, Nordic Swan Ecolabelled materials collected from in-house production.



Bioplastic toy, made of at least 90% sugarcane, a sustainable raw material. Our bioplastic is 100% recyclable. dantoy BIO products are of the same high quality as our conventional plastic toys.



The Braskem "I'm Green" symbol may only be used if the amount of sustainable raw materials contained in the product has been verified. "I'm Green" PE (bioplastic) is made of at least 90% sugarcane (ethanol). Ethanol, a form of alcohol, is extracted from sugarcane, after which it is used to make bioplastic.



Plastic toys that carry the Nordic Swan Ecolabel comply with one of the world's most stringent environmental certifications. Ecolabelled products may not contain phthalates, synthetic fragrances or endocrine-disrupting chemicals (EDCs). To qualify for eco-labelling, the entire life cycle of the product, from raw material to production, use, disposal and recycling, is assessed.



99% of dantoy's plastic toys are manufactured in-house at our factory in Hobro, Denmark.



All dantoy toy products comply with the European EN71 standard, and our products therefore meet the safety requirements for toys sold in the EU.

Our child use and care articles, cutlery, drinking and feeding utensils are certified in accordance with EN14372 and EN14350.



dantoy is certified to environmental standard ISO 14001, which means that via environmental focus, the company aims to minimise harmful environmental impacts by using sustainable processes, minimising consumption of energy, water and raw materials, recycling spillage and waste, and maintaining a healthy working environment.



dantoy is certified to quality standard ISO 9001, which obliges us to observe high standards, including uniform quality, product safety, quality control and assurance (taking random samples and testing), as well as written procedures that ensure that our production processes are standardised.



All dantoy toy products carry the CE mark, a key indicator of product compliance with the EU legislation that enables the free movement of products within the European market.



dantoy is "Der Grüne Punkt"-accredited. This is a German eco-label implemented by Duales Systems Deutschland GmbH that verifies that dantoy collects and recycles used packaging.



dantoy is a partner in Operation Clean Sweep, an organisation working towards a cleaner environment whose aims include reducing the discharge of plastic granules from manufacturing companies into the



All dantoy Dinnertime eating, drinking and cutlery sets are approved for food contact. However, other toys (role play-items) may only be used for brief periods of contact, with all kinds of food.



All dantoy products are dishwasher safe. However, we advise you not to wash products with labels in the dishwasher.



All dantoy role-play toys (cups, plates, bowls, etc.) are microwave safe.



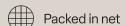
Our products are generally labelled with EAN codes.

NB: Individual items in our large pre-school sets are not individually marked with EAN codes. The sets are marked with EAN codes on the outside of the packaging.

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Symbols used in the catalogue



Gift box

Packed in ordinary brown box

Packed in polybag

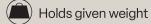
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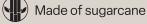
Blister pack

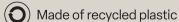
🔳 Header card

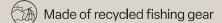






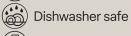




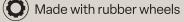


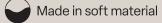
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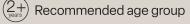
X Pieces in set













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